### Visual Factory Fit-Outs: Your Buyer's Guide

We appreciate considering a Factory Fit Out Project is a big deal. So we created this guide to help you through the decision-making process



Lean and Visual Management



# 1. Identify the problem

The first thing you should be thinking about before you even reach out to us, is your problems. It is crucial that you really understand why you are wanting to undertake a project, and if you have everything currently in place to carry it out effectively.



If you want a quick recommendation, pop us an email at **info@clarityvm.com** and we will respond within 1 hour. We dare you to test it!

### 2. Interest

The next step in the buying process is interest. This could sometimes be included in the "Research" stage, however we believe that most people are already aware of a product they like before they start researching. Here are few tips to get started at looking at products that interest you:

#### Type your problem into Google 🔍

Google ranks content based on the relevance of a user's search. This is the easiest way to find content directly suited to your problem.

#### **Search our Learning Hub**

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If you think you are already on the right website, but you need help finding the right content, our Learning Hub has a search bar meaning you can find exactly what solution is right for you.

#### Scroll through our extensive Product pages

Just in need of a bit of inspiration? We have lots of images of our products in the workplace. Why not take a look?

### SPOTTED ONE

#### of our products that

you like?

Keep on reading....

### 3. Research

The next step is research. The most crucial part in deciding whether a fit out company is the correct partner for you to work with. We recommend finding a few options and then finding the answers to these questions:

#### What price will I need to pay?

You will probably find that most companies won't show you a price on their website. They will ask you to get in touch to get a quote, as each project is completely different. We aim to give you rough pricing in an honest and open manner.

#### What value will I get from the project?

And they also probably like to list the benefits of their products, but won't tell you about the drawbacks of these either. We also aim to give you honest information about why our products are different to others so you can make your own informed decision.

#### What specifications are there?

There are lots of different specifications and this may seem confusing. Our in-depth articles explain the different between product materials, strengths etc as we understand it is crucial information to have when buying a product.

#### What certifications do their products have?

It is also important to consider the testing that a product or service has been through to benchmark it against other solutions. An in depthunderstanding is required to make an informed buying decision

### Do they offer bespoke options?

In a world where there is a massive variety of options, it is important to consider whether you want to have a completely bespoke item, to stand out from the rest of the crowd.



## 4. Alternatives

#### How do I choose between all of the options?

It is always important to consider the pros and cons of all of the different options in the market. We have tried our best to compare products and services in our blogs, but that doesn't have to stop you from doing your own research.

#### **Evaluate Materials & Quality**

One of the biggest reasons that prices differ with these projects is due to the materials used and quality provided. Make sure you are not being taken advantage of.

#### **Assess Project Management**

Project Management is one of the offerings that many companies provide, but don't always get right. It is important to find a partner that can help with multiple installation aspects all at once.

#### **Compare Pricing**

One of the most important factors when considering whether or not to buy something. Consider the overall value gained from the project, rather than just focusing on the overall price.

#### **Consider Customisation**

You may be able to order a cheaper product off the shelf, but is it customised to your needs? Bespoke options do usually add to the price tag. It will be important for you to consider how different you want your site to be to everyone elses.

#### **Review after-sales support**

Some companies provide you with the product, and then just leave you to figure it out yourself. Make sure the partner you choose to work with has the support and guidance that you are looking for.



### 5. Purchase

Now this is the FUN bit ...

How do I purchase a Fit Out Project from Clarity?

Get in Touch to recieve a bespoke proposal

1 2

**Book a discovery call** 



Agree on the price & specification



Set up an account



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Send your Purchase Order (PO)

Arrange your installation

Our team is always ready to help guide you through this process. Have an enquiry for us? Pop us an email at info@clarityvm.com

\*Please note that the invoicing will be staged, with the first 30% on a pro-forma basis

# 6. Satisfaction?

#### **Assess the Functionality**

Does your product do what we told you it would do? It is important to find out if your products works correctly, and give us any feedback that you have.

#### **Measure Employee Satisfaction**

Your employees always know what is going on. They are the best people to ask whether a fit out project with Clarity has been beneficial. This is also good information to gather for internal reports on employee satisfaction.

#### **Address Concerns**

Whilst we hope you don't have any major concerns, sometimes they are inevitable. Please don't be afraid to voice your concerns to us, and we will answer them for you.





#### **Share Feedback**

We love to hear your feedback, whether it is good or bad. One of our core values is "Continuously Improving" and we cannot grow and change our processes without your input.

Your feedback is always the most important thing for us. We will always send out an email after your installation, with a link taking you to a quick feedback survey.

### Who we work with

NHS **⊠Vaillant** SIEMENS Sainsbury's 🖌 dpd HOW JENIS τογοτα IOINERY CO NetworkRail [horntons] PREMIER F O O D S home bargains LEAR. Virgin trains Coca:Cola Rodbo 🗆 = BASF We create chemistry MITSUBISHI WILLIAM GRANT & SONS MOTORS SINCE 1853 SUEZ aggreko Bringing Healing Home clarity

### Thank You!

#### **Clarity Visual Management**

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